

WELCOME TO THE TEAM!

We are so excited that your school is on the team this summer term. You are joining schools right across the nation to play, fundraise and change children's lives.

IT'S AS SIMPLE AS 1, 2, 3...

1

Get your pupils excited about being on the team

2

Set your goal, create your JustGiving page and get fundraising

3

Watch our celebrity led challenge videos and complete the Soccer Aid for UNICEF Academy

HOW TO FUNDRAISE

The easiest way to fundraise for the Soccer Aid for UNICEF Academy is to set up an online fundraising page. Here, your supporters can add donations directly, whilst you can also add offline donations and shout about how incredible your fundraising effort has been.

- Head over to justgiving.com/campaign/socceraidacademy to set up your online fundraising page.
- When setting up the page, don't forget to include your school's name and the town you're in!
- Share your Just Giving URL with your school community so they can add their donation to the page.

- You can also create a QR code by adding '/qrcode/' at the end of the URL in your address bar - your page's unique QR code will then appear.



If you cannot set up your own fundraising page you can donate directly using your schools name to the Soccer Aid for UNICEF Academy JustGiving page using this QR code

Please email socceraidschools@unicef.org.uk if you need to pay in your fundraising amount in an alternative way.



RIGHT TO PLAY

Children need to be healthy, safe, and nourished so they can play, learn, and get the best start in life. It's a right, not a luxury. But for millions of children around the world, conflicts, disasters destroy their safe spaces to play: their playgrounds, homes, and schools. Hunger and disease

threaten their futures, leaving them unable to grow up healthy and strong.

The Soccer Aid for UNICEF Academy brings schools together to unleash the power of play for every child, so they grow up happy, healthy, and strong, ready to take on the world.

PLAY FOR EVERY CHILD

£3

A donation of £3 could buy exercise books for 40 children to help them learn and enjoy school

£175

A donation of £175 could buy 18 packs of footballs for children in schools, refugee camps or rehabilitation centres for children recruited by armed forces or armed groups to play, exercise, and have fun!

£2,000

A donation of £2,000 could buy 6 water pump kits for a school or community



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PLAY FOR EVERY CHILD