

**YOUR SCHOOL LOGO HERE**

[Today’s date]

 Dear [Name/Parent/Guardian],

Soccer Aid for UNICEF 2024 is almost here, and we’re really excited to announce we have enrolled with The Soccer Aid for UNICEF Academy! The Soccer Aid Academy is a schools-based football-themed fundraising, where our pupils will raise money so Soccer Aid for UNICEF can help children grow up happy, healthy, and full of play.

# What are we doing?

As part of the Academy, we will be taking part in daily challenges set by some of the big- gest celebrity names taking part in Soccer Aid for UNICEF 2024. This will take place on < 3 to 7 June.> (Update with when your school will be taking part in the challenges. Will you be doing it on Soccer Aid week or saving the videos up for one day full of fun?)

# How can you help?

Update with how you will be fundraising <We have set up an official JustGiving page

<LINK> to make it quick and simple for sponsorships to be sent, you can also bring in a small donation on event day which is XX>

[Any additional details of what you would like parents to do e.g. PE kit, remember small donation]

# Why are we doing it?

Children need to be healthy, safe, and nourished so they can play, learn, and get the best start in life. But for millions of children around the world, conflict and disasters destroy their safe spaces to play. UNICEF works with trusted organisations, communities, and families to create and protect safe spaces for children – let’s team up and protect play for every child so they strengthen and grow, with the power to dream.

# A donation of just £10 could buy exercise books for 120 children to help them learn and enjoy school.

Please do get in touch if you have any questions at all, and to find out more about Soccer Aid for UNICEF, visit **socceraid.org.uk/schools**

Thank you so much, Yours sincerely,



United Kingdom Committee for UNICEF (UNICEF UK),

Registered Charity No. 1072612 (England & Wales), SC043677 (Scotland).